
2023 IMPACT REPORT



THE HEALING CENTER

Dear Friend,

In July, the Healing Center celebrated 15 years of service to the greater Cincinnati region. This milestone provided us the opportunity to pause and reflect on all of the amazing things God has done in and through the people of the Healing Center. During this time of nostalgia and reminiscing two things were clear: The first is that God has His hand on the Healing Center. He has provided abundantly for its needs, and **His Spirit is alive, active, and doing powerful work in this place.** The second is that people have been and will continue to be the heart of our mission because people are the heart of God's mission.

You may have heard the African proverb, "It takes a village to raise a child." I love the idea of a community of people coming together to provide a healthy, encouraging, and supportive environment for a child to have the best possible chance at thriving. **The need for an individual to be uplifted by their "village" does not end at the age of 18.** What we often find is that the need grows as life's circumstances become more complex.

Over the last decade and a half, thousands of families have sought out the Healing Center for hope, support, and encouragement. While the needs of those we serve have evolved over time, our commitment has remained the same: to provide **a safe, judgment-free environment where people can explore their future stories** as they take steps toward thriving, successful lives.

We do not do this work alone. It takes people like you giving of your time, talents, and treasures to serve others. It takes community partners who want to engage in the work of inspiring and encouraging those who are seeking a better future. It takes businesses and organizations who believe that uplifting the marginalized will help build healthy and vibrant communities. It takes faith-filled believers who regularly lift this ministry up in prayer.

In every way you have supported the Healing Center, I am truly grateful for your generosity and continued support as we welcome people into this transformative community. I love partnering with you in the work of this ministry. Thank you for being a part of our community that is **helping each other thrive.**

Adrienne Wiley
Adrienne Wiley
EXECUTIVE DIRECTOR

HELPING EACH OTHER THRIVE

5 Reasons We Exist:

INSPIRE HOPE

We believe that God has plans to give hope and a better future to everyone.

FOSTER GROWTH

We provide tools and support as people take their next steps toward self-sufficiency.

MEET NEEDS

We offer services that meet economic, social, emotional and spiritual needs.

BUILD RELATIONSHIPS

We know that people grow and change in the context of healthy relationships.

REFLECT GOD'S LOVE

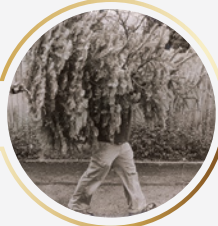
In everything we do, we want to express God's love practically.



15 Years

OF INSPIRING HOPE & TRANSFORMING LIVES

1984



Christmas Eve Morning

A simple Christmas tree outreach project reveals God's heart of generosity while planting seeds in the hearts and minds of the volunteers to serve the poor.

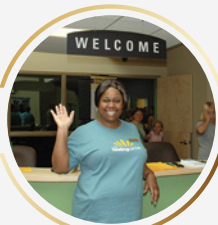
1997



MercyWorks Co-Op Established at Century Circle

VCC purchased a property called Century Park and built the Resource Center to house MercyWorks and staff offices.

2008



Healing Center Begins Serving

Doors opened, and volunteers were trained and equipped to welcome and assist guests with material needs as well as prayer.

2019



Student-Run Free Clinic

Launched the Student-Run Free Clinic with UC College of Medicine to serve uninsured adults with new medical problems.

1985



Bus Ministry Begins

The bus would drive around with volunteers, knocking on doors and inviting people to come and get free groceries and clothing.

1999-2003



MercyWorks Expands

Thanks to the newly renovated Resource Center, MercyWorks' served over 3,400 individuals in 2003, of which 2,200 were new to MercyWorks and VCC.

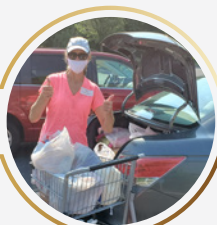
2015



Kroger & the Spring Clean Drive

Kroger partnership began, receiving thousands of items annually. The Spring Clean Drive collected much-needed cleaning supplies for our guests.

2020



Pandemic, Redesign & Launch of the Thrive Program

Pivoting from in-person to drive-thru services while beginning two store redesigns and launching the Thrive Program kept everyone busy.

1989



Food & Clothing Distributed in Little White House

Serving all guests with love, compassion, and dignity became a critical focus.

2006



A Vision Forms the Healing Center

Pastor Dave Workman dreamed what it would look like to bring together MercyWorks, the Prayer Ministry, Growth & Healing, and the Student's Ministry under one roof.

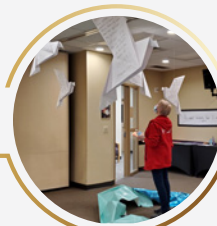
2017



Life Forward Partnership

Through our partnership with Life Forward, we began offering free pregnancy tests, ultrasounds, and support to women and couples facing unplanned pregnancies.

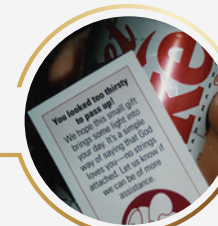
2021



First Interactive Prayer Experience

Programs and services inside our building were slowly reintroduced, and an interactive prayer event was set up for guests, church goers, and volunteers to experience.

1989-1996



Servant Evangelism as a New Type of Outreach

Our first free gift wrapping outreach at Tri-County Mall and free car washes begin.

2007



Renovations Begin on New Building

Thanks to the Luke 4 Challenge, the dream started to become a reality with renovations beginning on a newly-purchased building.

2018



Partnership with Cincinnati Public Schools

A partnership with CPS begins to serve hundreds through the Aspire Program, providing comprehensive GED and ESOL education.

2022



Hunger Walk Fundraising Milestone

\$100,000 was raised to provide food for our guests and purchase a refrigerated truck.

By The Numbers

IN 2023

Thanks to our volunteers, staff and faithful supporters, the Healing Center helps individuals and families in Greater Cincinnati gain and maintain economic, social, emotional, and spiritual well-being.



20,000

UNIQUE FAMILY VISITS

Representing the expanding reach of the Healing Center with a total number of visits in 2023 including returning visits and first-time guests.



540

HEALTHCARE SERVICES PROVIDED

Medical screenings and exams provided by our on-site partners University of Cincinnati Student-Run Free Clinic and Life Forward Pregnancy Care Center.



449

VITA TAX RETURNS

Confidential tax preparation provided by our partner United Way of Cincinnati, helping families build stronger financial futures by applying available tax credits and eliminating preparation fees. Collectively, guests saw a savings of **\$98,780**.



1,600+

HOUSEHOLD RESOURCE CONNECTIONS

Referrals through partnering agencies providing additional services.



4,500

HOURS OF CLASS ATTENDANCE BY ESOL/GED STUDENTS

Educational programming provided by our on-site partner Cincinnati Public School's Aspire Program.



190

BIKES REPAIRED

Donated bicycles made road worthy for use as transportation and recreation. Brand-new helmets accompany each repaired bike.

Thanks

TO OUR VOLUNTEERS

The Healing Center offers over **50 unique programs** and services for everyone in our community to utilize. Making these resources and support accessible takes the time and talents of caring people in our community to make it happen. Volunteers are the major factor in advancing the mission of the Healing Center.

400+

UNIQUE VOLUNTEERS

Dedicated people who are focused on helping each other thrive, personifying service at the heart level.

20,000

HOURS SERVED

Time spent serving the community, cultivating an environment of honor and dignity while providing care in the most practical ways.



20TH Annual

HUNGER WALK & 5K RUN

The Hunger Walk and 5K Run is held each year on the Banks of downtown Cincinnati, Ohio on Memorial Day.

Every dollar from each Hunger Walk registration goes straight to the Healing Center's Marketplace to bring fresh produce, meat, and other groceries to our guests.

THANKS TO ALL OF OUR AMAZING
SUPPORTERS, THIS YEAR WE RAISED
NEARLY \$62,700!

Thank You!



Thanksgiving

TOGETHER

This second annual event is designed to bring the community together during the holiday to share a prepared meal, conversations, laughs, and prayer while being reminded of all we have to be grateful for in our lives. Being mindful of family and friends and how food brings people together, guests also received a complete and complementary Thanksgiving meal to prepare for their loved ones.

An event like this is only possible with dedicated advocates who share a common vision for the community, one that promotes unity and care for one another. Thanks to our partners Vineyard Cincinnati Church and 4 Corners Church, who donated the food items needed to serve 205 families and rallied to fill 222 volunteer roles needed to make this event a success.

"I saw firsthand the plan to make each guest feel safe, comfortable, accepted, and loved. The idea of laying down the red carpet for the guests to walk was a brilliant show of respect."

- Donna, Event Volunteer

CELEBRATING 15 YEARS!



The highlight of 2023 was celebrating our 15th Anniversary!

We kicked off the occasion by evoking our past and hosting a large block party for our community on-site. Free food, games, giveaways and line dancing made for a fun day.

We capped it off with the Inspiring Hope Gala intended to look back at all that God has done over the years from then until now.

Over **400 friends** were in attendance as we recalled our origin story, gave insight to the scope of impact, and renewed in our hearts the mission for which we are called. The Gala was described as a celebration and reunion wrapped into one delightful evening.

WAYS TO SUPPORT

The Healing Center

VOLUNTEER

Everyone has different gifts and talents to share, and we can put them to good use at the Healing Center. Whether you provide direct service to our guests or serve behind the scenes, the perfect serving role awaits you at the Healing Center. Individual and group serving opportunities are available throughout the year.

DONATE

When you choose to contribute financially to the Healing Center, you are choosing to invest in our community. Together your contribution helps us make a positive difference in the lives of individuals and families throughout Cincinnati.

MAKE A DIFFERENCE!



To give, you can visit
healingcentercincinnati.org/ways-give,
or you can scan this QR Code.



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