

2020 YEAR END
GIVING REPORT

THANK YOU

FOR HELPING VCC MOVE BOLDLY INTO 2021

TOGETHER

We Love God. Love People. Serve others. Model the life of Jesus.



I am full of anticipation and hope for what God will do through this church in 2021!

It's awesome to join in with a great staff at the Vineyard, amazing volunteers and volunteer teams and people just thirsty for knowing Jesus and a desire to draw closer to God in their lives. That's what we hope to be about! In this next year we're going to do some fun and exciting ministry together and lean into what the Holy Spirit has for us to do. We're going to serve the people of Cincinnati into a relationship with Jesus, and we're going to make an impact all over the world by being generous with what God has given us!

Thank you for joining in and being a part of what God is doing here at the Vineyard! And thank you for your faithful and generous giving that allows us to carry out life-transforming ministry! I'm looking forward to what the Lord has in store for us in 2021 as we learn and grow together.

MATT MASSEY, *Lead Pastor*



THE HEALING CENTER

A ministry of Vineyard Cincinnati Church that has delivered practical, social, and spiritual support to thousands of individuals and families since 2008.



This year I am most grateful for the staff and volunteer commitment to the mission of the Healing Center. We would not have been able to serve the community in such a meaningful way during the pandemic without their faithfulness.

ADRIENNE WILEY,
HC Executive Director

THE HEALING CENTER
WAS ABLE TO HELP OVER

5,700 FAMILIES

WHILE SHIFTING OPERATIONS TO A DRIVE-THRU FORMAT

\$ 62,000 RAISED THROUGH THE
VIRTUAL HUNGER WALK

TO HELP FEED FAMILIES THROUGHOUT THE YEAR!

2,800 FAMILIES RECEIVED GROCERIES
(1,400 WHO WERE NEW TO THE)
SERVICES OF THE HEALING CENTER

HEALING CENTER

OUTREACH

*Serve Saturday, TurkeyFest, Christmas Outreach,
Global Outreach Trips, Serve Families.*

Vineyard Outreach began a new ministry to foster families (Serve Families) where we serve in practical ways so that families have more margin for the kids placed in their homes. This is generational serving, impacting so many as God's love is reflected and passed on.

IN SEPTEMBER, OUTREACH VOLUNTEERS

Served **400** URGENT CARE
CENTERS

WITH CARE PACKAGES, INCLUDING A POSTER
TO HONOR & THANK THE STAFF

4,755 PEOPLE
SERVED

THROUGH TURKEYFEST
BOXES THIS PAST YEAR!



ADULT MINISTRIES

Helping women, men & young adults grow in their faith and draw closer to God

☺☺☺ I am so grateful for those leaders who gave of their time, talent and emotional energy even while dealing with this current season of challenges in their own lives. They demonstrated the compassion and grace of God, always present, always waiting for whenever someone decided to reach out.

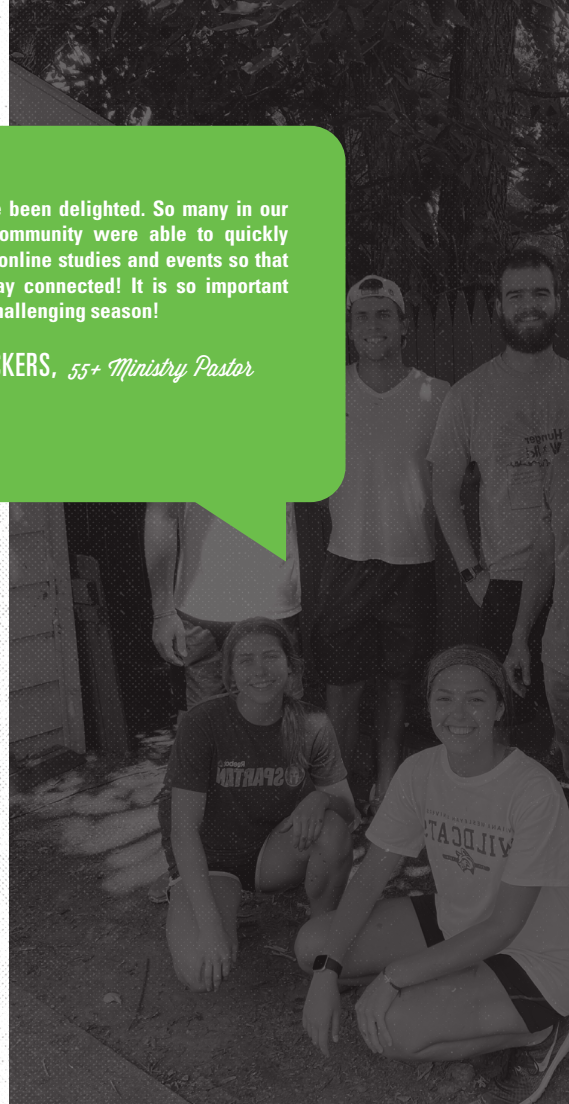
MARK LUTZ, *Life Reset Director*

☺☺☺ Women's Community is all about offering the women of our church a place to study God's Word, pray for one another, and grow in community. Despite Covid, we've continued to do that. We've met on Zoom; we've planned parking-lot lunches; we've offered virtual prayer calls. We're still connected and we're still in the business of praising the One who still sits on His throne.

JENNIFER SHOCK, *Women's Community*

☺☺☺ I have been delighted. So many in our 55+ Community were able to quickly transition to online studies and events so that we could stay connected! It is so important during this challenging season!

CONNIE NECKERS, *55+ Ministry Pastor*





The Facilities Team has demonstrated the heart of serving faithfully, day by day, through what has been an odd year for all involved. Our team painted all of the classrooms and replaced all of the whiteboards. They developed a seamless sanitation system to slow the potential spread of Covid-19 in our gathering spaces.

THEY REMOVED COUNTLESS OBSTACLES, SET UP SPACES, AND PARTNERED WITH THE REST OF OUR STAFF SO THAT PEOPLE COULD GATHER TO HEAR THE GOOD NEWS OF JESUS!

- BRANDON LUTE *Director, Facilities*



VOLUNTEERS & HOSPITALITY

"I joined hospitality because I wanted to show people love and compassion while holding a door. I didn't know anyone at the Vineyard, I was new to this church, and I just made it my mission to serve. If you are alone, hurting, happy, or sad, I want to make you smile when you come through the doors of the Vineyard!"

- TASHA *Volunteer*

"I am grateful for all the Hospitality and Prayer volunteers who serve faithfully before, during and after weekend services to be sure our guests have an opportunity to experience God. These teams are like a family, making space for others to join our family."

- CAROLYN STEPHENS *Director, Hospitality*

NEXT GEN

Helping children and students grow strong in their faith.



VINEYARD KIDS IS THANKFUL FOR...

- ✓ *The opportunity to partner with Vineyard Students to create a unique family experience for our in-person Family Services over the summer.*
- ✓ *Families that faithfully watch our online teaching and worship for preschoolers and elementary students.*
- ✓ *Parents that trust us to keep their kids safe and shepherd them in the midst of the pandemic.*
- ✓ *The amazing volunteers who have returned and continue to hold fast to the idea that ministry to kids matters, and that serving is a crucial part of their personal spiritual growth*



LEIGH'S STORY

God was calling me to be a housegroup leader, and this past year these teenage girls have been one of the greatest joys of my life. They would text me and ask me how they can pray for me, and they've supported me through many difficult things. But the BEST thing to come out of this past year is the girls' hunger for the things of God. And during this season of Covid, His presence has miraculously and steadfastly stayed the same.

vk

VS

HISPANIC MINISTRY

“ I am proud of the BOLDNESS and FAITH of our leaders and volunteers of both Hispanic Ministry and Connected Life to serve our church with compassion. During this challenging year, we reinvented ourselves to serve our brothers & sisters that speak Spanish.”

- JENNY SASSON *Hispanic Ministry, Connected Life*

200

DEVOTIONALS PRODUCED
REACHING THOUSANDS LOCALLY
& INTERNATIONALLY.

5 NEW
LEADERS

EQUIPPED TO OFFER DAILY
DEVOTIONALS ON FACEBOOK

(The most used social media plat-
form for our Hispanic community.)

WE ALSO PRODUCED A WEEKEND ONLINE EXPERIENCE

completely in Spanish to minister to our community during quarantine.

ONELIFE

“ COVID HAD A DRAMATIC IMPACT ON BUSINESS

owners and leaders as they worked tirelessly to protect their employees from layoffs and business closures. Primarily through our OneLife Zoom intercessory prayer room, the OneLife community strengthened and supported one another through this very difficult time. ”

- RANDY WILHELM, *OneLife Ministry Director*



FINANCIALS

2020 SUMMARY

Vineyard leadership deeply values transparency about the stewardship (Bible-speak for "money management") of the finances of our church. We are incredibly grateful for the generosity displayed by God's people, and we are called to manage those investments in the Kingdom of God well.

The pie chart is a representation of the Body of Christ at the Vineyard, all working together in our areas of strength to accomplish the mission God has given us. Each year our Executive Team and Board of Trustees approve budgets and continually monitor Vineyard Cincinnati Church expenses.

Consolidated Vineyard Fiscal Year 2020

CONTRIBUTIONS:

General Contributions..... \$8,523,110
Healing Center..... \$716,305
Outreach / Missions..... \$159,531

Total Contributions \$9,398,946

OTHER INCOME:

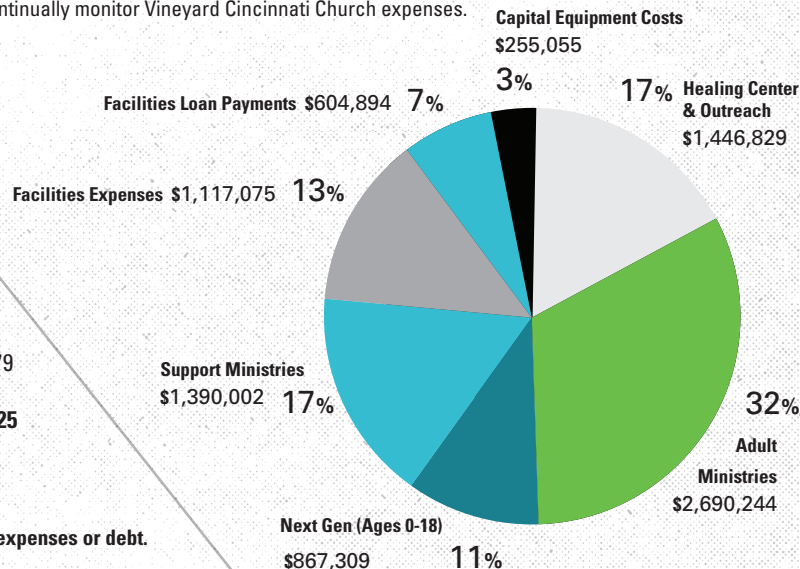
Event Registrations,
Other..... \$394,879

Total Income..... \$9,793,825

Our leadership is always open to answering your questions about income, expenses or debt.

Trevor Bryan, Sr. Director, Finance
bryan@vineyardcincinnati.com

Angie Dodds, Accountant
dodds@vineyardcincinnati.com



Use of Overall Contribution Funds

(Sept. 1, 2019 to Aug. 31, 2020)



FINANCIALS & REPORTING

You've placed your trust in us to manage your investment in church ministry!

COVID IMPACT

We experienced a difficult year in 2020, as did many other churches. In March of 2020, when the impact of Covid began to hit and we had to quickly pivot to online church, revenue for the church dropped 16%, which continued through the remainder of the year. A principle of sound biblical stewardship led the senior leadership team to downsize staffing levels commensurate with the change in attendance and giving. No matter what the level of giving, the Vineyard always maintains this principle of healthy stewardship to protect the church's ability to serve the community.

FUTURE LOOK

With a new lead pastor, the trends of giving and generosity are showing signs of improvement which will allow ministry to move forward with encouragement into 2021!

GRATEFUL FOR

Beth Guckenberger and Jim Cochran served in temporary roles as Interim Senior Pastor and Interim Executive Pastor to help shepherd the Vineyard through a season of a change in senior leadership and national health issues with Covid-19.

CHURCH AUDIT

Every year, VCC engages an independent accounting firm to perform an audit regarding our financial recordkeeping. This fiscal year, once again we received an unmodified (clean) audit opinion, which is the highest "grade" possible!



FINANCIALS & GENEROSITY

Thank you for your faithfulness as we give away to the world what God has given us.

\$1.4 MILLION

GIVEN BY OUR CONGREGATION TOWARD A YEAR-END GIVING GOAL

This amount helped fund a generosity initiative to give away \$150,000 to the Princeton City School District to help under-resourced students with online learning needs. We were able to play a part in helping close the digital divide in educational opportunities that exist right in our backyard. Great job, Vineyard!

CASH RESERVES

VCC employs a biblical principle called the “storehouse principle” to ensure that an emergency fund in the form of cash reserves is available to protect ongoing ministry. The wisdom of this practice definitely proved its worth during 2020!



THANK YOU! — YOUR CONTINUED SUPPORT IS VITAL

TO SHARING GOD'S LOVE WITH CINCINNATI AND BEYOND.

VINEYARDCINCINNATI.COM

**Service Times: Saturday at 5:30pm
Sunday at 9:30am, 11:30am**

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