

2020 IMPACT REPORT

TRAINING





FRIENDS

I think it is safe to say that 2020 did not turn out the way anyone thought it would! If this year has taught us anything, it is that God abundantly provides for His people, and that community matters. Every dollar given, hour served, and prayer spoken on our behalf played an integral role in helping the Healing Center show God's love to the people of Cincinnati during a time when so many faced uncertainty and isolation. We are beyond grateful for your role in helping this ministry move forward.

While our operations were temporarily altered, the Healing Center pressed ahead in our mission to *Inspire Hope, Foster Growth, Meet Needs, Build Relationships, and Reflect God's Love.*

Through your generous support we continued to distribute quality food, toiletries, and other essential items to our guests in the midst of nationwide shortages. We were also able to minister to a record number of new families who were first time guests of the Healing Center. Looking ahead, we understand that there is still much more work to be done. The need is great and will continue to increase. Now, more than ever, people are in need of the services and support the Healing Center provides.

In the coming year, we will continue to look to God for strength and direction as we lean into supporting our guests. We will not only assist families with meeting their basic needs, but also walk alongside them in their journey to transform their lives. We will provide tools and resources to help them find and maintain jobs, stabilize housing, and engage in a community that is Helping Each Other Thrive. Will you join us?

God bless,

Adrienne Wiley (EXECUTIVE DIRECTOR)



Adrienne Wiley

FOOD PANTRY *Drive Thru*



When the stay-at-home order began in March, as an Essential Business we shifted our operations to give away groceries in a drive-thru format. Staff and volunteers pre-sorted the groceries into bundles and distributed them to families in our parking lot all summer.

2,874 *unique families served*
in the drive thru format

1,398 *NEW families served*
during the drive thru

11,712 *grocery carts full of food*
given away during the drive thru

2,911 *volunteer hours served*
to keep our drive thru running

100 *total drive thru volunteers*
many of them serving at the
Healing Center for the first time

STORE REMODEL & WAREHOUSE IMPROVEMENTS

This year we were able to remodel and enlarge our clothing and food stores through a combination of grants and private donations. We used qualifying funds from the Freestore Foodbank Hunger Walk to purchase a refrigerator and freezer unit for our food pantry. The refrigerator and freezer puts the items that need to stay cold right there in the store. One of the many advantages of shopping at the Healing Center is that we invite people to choose their own groceries when they visit us,

empowering them to make food decisions that are right for them.

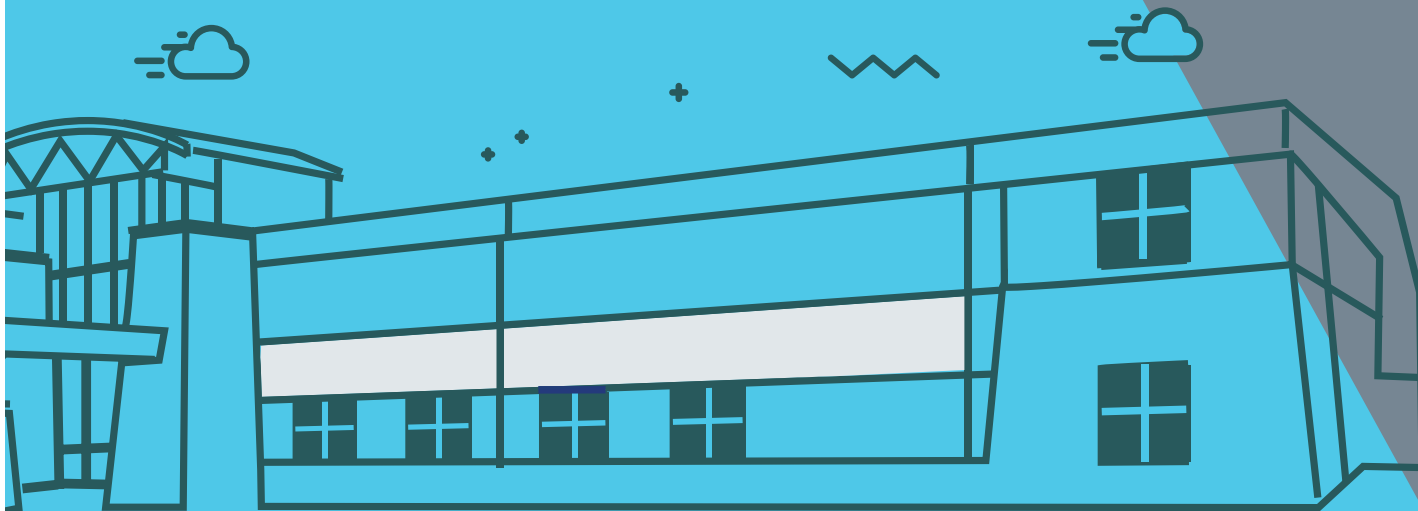
With much excitement we were able to obtain a cardboard baler. Instead of paying to recycle all the boxes that come through our warehouse, we were able to sell 15 tons of cardboard bales to generate additional income for the Healing Center.



GRANTS & DONORS

This year the following grants were awarded to the Healing Center:

- ✓ GRANTS WASTE REDUCTION AND INNOVATION GRANT
- ✓ GENERAL MILLS (STORE REMODEL & CLASSROOM TABLES)
- ✓ A SIGNIFICANT CONTRIBUTION FROM A PRIVATE DONOR



Thank You!

**WE ARE
THE LARGEST
SOCIAL SERVICES
ORGANIZATION
IN THE AREA,
YOUR DONATIONS
REALLY ADD UP**

Over 700 people signed up for the VIRTUAL Hunger Walk, the annual 5K run/walk fundraiser by the Freestore Foodbank, raising more than \$62,000! Money raised in the Hunger Walk allows us to purchase food for the entire year.



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\$684,000 of products donated by Kroger.
\$900,000 of in-kind donations received
from various donors.

4,000 pairs of brand-new socks donated by Bombas were given to our guests.

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Over 240 bicycles were repaired to distribute to children and to adults who need transportation assistance.

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Dozens of brand new steel toe boots were donated by a corporate partner. They allowed our guests to start new jobs with the proper required footwear.

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The Healing Center received \$64,540 in matching funds in 2020

\$50,000 of brand-new baby items were donated by one single corporate donor. Dozens of families with newborns received much-needed cribs, car seats, etc.

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Over 500 children's books given away in 2020





WAYS TO SUPPORT THE HEALING CENTER

01

DONATE

The Healing Center gladly accepts donations of new and gently used items for families in need, including clothing, household items, personal care items, bicycles and more.

02

VOLUNTEER

Contact our Community Experience Manager, Dina Early, at (513) 346-4080 Ext. 259 to find the best role for you or your organization.

03

MATCHING GIFTS

Many organizations provide matching donations for eligible nonprofits. To see if your company offers this, ask at your workplace or check our website. healingcentercincinnati.org

04

FINANCIAL GIFTS

Give online at our site. healingcentercincinnati.org

05

KROGER COMMUNITY REWARDS

Each time you use your registered Kroger Plus Card, Kroger makes a donation to The Healing Center. It's easy and free! Sign in or create an account and select The Healing Center. krogercommunityrewards.com

06

AMAZON SMILE

When you shop on Amazon, a portion of your purchase goes to the Healing Center. Support us by selecting the Healing Center on the Amazon Smile website. smile.amazon.com

Our Values

We believe that God has plans to give hope and a better future to everyone.

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We provide tools and support as people take their next steps toward self-sufficiency.

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We offer services that meet economic, spiritual, social and emotional needs.

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We know that people grow and change in the context of healthy relationships.

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In everything we do, we want to be a practical expression of God's love.

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The Healing Center exists to

**INSPIRE HOPE
FOSTER GROWTH
MEET NEEDS
BUILD RELATIONSHIPS**



REFLECT GOD'S LOVE IN ALL WE DO

WHAT PEOPLE ARE SAYING



Such amazing and caring staff. I was terrified to reach out for help. But once I walked in it was like everyone embraced me with such love. I didn't feel frowned upon. They go out of their way to make it a loving atmosphere. I don't know how

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They are the BEST, they really HELP anyone that they can. I want to say thank you for helping me and my fam, we truly appreciate everything!!!

- Antiawan

in the world I could make it without them. These people go way above and beyond to help everyone and make it the most pleasant experience for all.

- Laura

.....

They make you feel so welcome like you are a part of a huge family.

- Misi

COMMUNITY PARTNERS

The Healing Center is a great place for professional groups, schools, and churches to serve together. This year our partners have helped us achieve even greater impact. We are thankful for the many organizations that partnered with us this year, including:

CHURCHES FOUR CORNERS CHURCH, THE GROVE MINISTRY OF BRANCH, MUNCIE YOUTHFOR CHRIST, ELKINS CHURCH OF THE NAZARENE, AVALANCHE YOUTH (CLERMONT COMMUNITY CHURCH), FIRST BAPTIST CHURCH OF DENT.

CORPORATIONS & PROFESSIONAL GROUPS PAYCOR, HUMANA, LIBERTY MUTUAL, KAPPA LAMDA CHI MILITARY FRATERNITY, BLUE ASH YMCA



Cincinnati Hills
Christian Academy



CHURCH OF THE
NAZARENE



FINNEYTOWN
LOCAL SCHOOL DISTRICT



Humana®



Liberty Mutual
INSURANCE



FEEDING
FOODBANK

Paycor



SCHOOLS FINNEYTOWN SCHOOLS, CINCINNATI HILLS CHRISTIAN ACADEMY, CINCINNATI CHRISTIAN SCHOOLS, UC COLLEGE OF ALLIED HEALTH, UC DIVERSITY COUNCIL, COLERAIN HIGH SCHOOL WOMEN'S BASKETBALL TEAM, RIVERVIEW ACADEMY, SISTERS OF SCPA, ST. MICHAEL'S SCHOOL, HILLCREST ACADEMY, JACOB'S LADDER SENIORS



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